

WNTC Problems Described, News Coverage Criticized

In a recent issue of the Integrator Nelson Wetmore stated that WNTC has a local account in a Potsdam bank. We at WNTC would like the account number and the balance in such an account because we could use the money. However, such an account does not exist. Secondly, a total freeze of the WNTC budget was never totally enforced. Only personal reimbursements were frozen and at a recent meeting with Senate officers the WNTC current budget was discussed and more or less settled. All that has to be resolved for the WNTC budget to be unfrozen is an O.K. from Gary Ryder after examining our books.

We at WNTC resent the consistent bad publicity the Integrator has been giving us but we've let it slide. However, when facts are grossly distorted and inaccurate we must respond. The editor said Nelson covered himself by inserting "apparently" before the statement about the bank account.

The article may also have implied to some readers that tremendous amounts of money pass through WNTC monthly. This is not the case. On the average WNTC airs \$382.60 of commercial announcements per month, and we receive only \$202.40 per month in revenue. The difference is due to long time lags in billing procedures with national advertisers and a few delinquent accounts. Maximum money received at the station was in October 1978

which was in amount of \$310.55 and the minimum received was \$71.00 in November of 78. The total income to date received at the station is \$1012.01 and \$145 was in the form of cash not deposited in CCSA accounts. The money was used primarily to purchase record albums before they reach national prominence. This is one of the primary goals of WNTC—to expose the WNTC audience to new music.

After the meeting with the Senate a new arrangement was

made concerning petty cash at WNTC. In the future all income will be deposited in CCSA accounts and all spending and income shall be documented on paper. This will cause some extra work for both us and the CCSA, specifically Betsy Beard. The Senate saw no objection to small amounts of cash not being deposited in CCSA accounts but in order to keep everything open and accurate both organizations agreed that in the future all money received at WNTC must be deposited in CCSA accounts.

This may cause some minor setbacks at WNTC but if it is the only way to keep everyone else out of station business, that will be done.

WNTC likes to consider itself a student run business with all the aspects of any radio station operating professionally today. However, this cannot be accomplished when staff recruitment and air quality are impeded by bad publicity and false rumors about WNTC. We are really upset with the fact of people digging for stories which

are not page one material and jumping to wrong conclusions resulting in bad publicity for WNTC. We at WNTC hope that stories will be followed up more concisely in the future so such an unfortunate event will not happen again. Any questions can be answered by calling WNTC at either 265-7650 or 7651.

Steve Lincoln
Dan Aksel

The INTEGRATOR Responds...

Since printing the story mentioned above, the Integrator has been trying to determine if there were actual errors in it. Although none of the persons we contacted have been able to clearly or completely explain what did happen with the ad income, they also haven't verified the presence of an ad income account. Therefore, we must agree that this aspect of the story could be incorrect. We regret any difficulties this error may have caused.

According to reliable sources, WNTC did establish a separate bank account two years ago. It was this account which caused the confusion that led to our error (we are unsure whether or not this

account still exists today).

As a CCSA organization, WNTC is not a private entity, but a concern of our readers—the student body. As such, the freezing of all or part of the WNTC budget since December 12 is newsworthy, particularly since this was done by the Activities Committee Chairman (and not the CCSA Comptroller, as is usually done). Something had to be wrong.

The Integrator cannot be responsible for any negative feelings caused by our reporting the mistakes of others, or by what other people would like to read into our stories. No bias was intended, and we do not believe any bias was present.